

BOARD OF ASSESSORS ANNUAL REPORT

Annual Valuation Updates

The valuation update of all real and personal property in the Town of Franklin was completed fall 2010 in preparation for Actual Fiscal Year 2011 3rd quarter tax bills. Following is a brief review of that achievement.

Data Collection

Nine years have now passed since we installed the real estate valuation and assessment administration software developed by Patriot Properties, Inc. Because our start-up data was from a different form of valuation system and most of our data had not been refreshed in nearly ten years, it was necessary to complete a town-wide data recollection program prior to finalizing the FY 2005 valuations. Patriot Properties was hired for this task. Over the past 6 years, our appraisal staff has performed the on-going property exterior measuring and interior inspecting for all real estate classes. Such reviews are done for the Department of Revenue (DOR) required cyclical program, as well as for building permitted changes, pre-appraisal and abatement verifications.

Field Review

In addition to individual property on-site review, field reviews are required periodically to check for obvious data accuracy and consistency. This drive-by review provides another level of assurance that when valuation schedules are applied, the results will be "Fair and Equitable".

Commercial/Industrial/Apartment Valuations

Annually there are analyses of sales data as well as income & expense market data. The Board contracted Patriot to work with our Director to establish an income approach to value for each property. All requirements of the Massachusetts Department of Revenue were met through final approval of the FY 2011 valuations.

Sales Analysis

The majority of the sales analysis was completed by September 2010, and the interpretation of sales continued through the next two stages of valuation. The town-wide program resulted in a valuation system that was applied uniformly throughout the town, while reflecting all the adjustments warranted individually and by

neighborhood, to result in "Full and Fair Cash Values" as per Massachusetts General Law.

Value Generation

A system of valuation was established based on valid property sales and where applicable the income approach to value. These schedules concluded from the market were then uniformly applied to all taxable and exempt real property.

Final Value Review

Final reviews were completed in preparation for the DOR review. These include studies of various computer-generated reports to check for value consistency, final field checks required, and for DOR documentation and its analyses.

DOR Review & Final Approval

All on-site and statistical reviews by the DOR took place from April to September 2010. The appraisal staff provided files, generated property records, answered questions and addressed any concerns. At the conclusion of the DOR review, we were granted approval authorizing public disclosure.

Public Disclosure

The DOR approved valuations were available for disclosure to the property owners. While the administrative staff provided property record cards and general data reviews, the appraisers conducted informal hearings on valuations.

Personal Property

Business assets and those of utilities are reviewed for valuation as taxable Personal Property. For ten fiscal years we have engaged the specialized services of Real Estate Research Consultants (RRC) in the discovery and valuation of these accounts. These services have served us well, resulting in DOR approval and consistently defensible valuations. Also, considerable new growth has been certified annually. Additionally, the RRC Personal Property Software installed in our office has benefited us. The personal property valuation formulas are very straightforward, and the administrative capabilities have met our needs.

Classification Hearing & Tax Commitment

Following some discussion and a few presentations relative to single versus split tax

rates, the Council approved a single tax rate at \$12.95 per \$1,000 of taxable value as calculated by the Board for all property classes. The tax commitment and mailing were timely for an actual 3rd quarter tax bill.

Abatement Reviews

Upon mailing of the tax bills and on or before the due date of the first actual bill, property owners have an opportunity to file an Abatement Application on the basis of overvaluation or misclassification. 185 abatements applications were filed of 11,391 taxable accounts, representing about 1.6%. Generally those with merit were resolved through our conducting a complete on-site exterior measuring and interior inspection. Usually a valuation discrepancy is the result of a data error or as a result of an inspection appointment not being arranged and thus the data having been "estimated".

Technology Improvements

In addition to our state-of-the-art software for the valuation and administration of both real and personal property, Cartographic Associates, Inc. (CAI) of Littleton, NH has continued to maintain the digital/GIS-mapping program it first developed for us in FY 2005. Following aerial photography and planimetric (physical features) mapping, CAI constructed cadastral tax maps (depicting parcels) through the use of over 5,000 plans and over 15,000 deeds. These new maps are continuously in our process of reconciliation with our property records for consistency in both parcel inventory and land area. With the support of Town Administrator Jeff Nutting and the Town Council, we have capacity in our Patriot software to link and utilize the maps with our assessment file. In addition, for the past five years we have provided our tax maps on the web to the benefit of both the Town staff and the general public.

Appraisal & Administrative Staffing

The use of automation has minimized the former heavy burden of traditional data processing. Due to this and numerous other office improvements, the Town approved our Staff Restructuring Plan. We have adjusted our administrative support staff to Board Secretary Anne Covell who is responsible for continuing to improve our service to the public at the counter and by phone. She focuses her efforts on providing and reviewing public records, Motor Vehicle Excise Tax Commitments and Abatements, Exemption

Applications, the general and specific support of the Appraisal Staff and on any other assignments as required. She continues to train in various administrative duties and computer applications. We thank Anne for her efforts in 31 years of service to the Board. The Appraisers have made special efforts in the development and implementation of usable written instructions for the assessing office procedures and for MUNIS software applications. These instructions were developed consistent with all Massachusetts General Law and DOR requirements.

Appraisers

We wish to thank Kevin W. Doyle, Director of Assessing for his diligence especially as Director beginning following his first two years here. He has overseen the completion of all our work these past ten fiscal years, four full revaluations and six interim years of market adjustments. We are also pleased with the support work of Appraiser Peter Mooney since August 2004 and of Appraiser David Ruberti since July 2005. Our Director has been a Massachusetts Accredited Assessor (MAA) since 1990. Within the past five years both Appraisers completed their designation required education and experience, being granted their MAA designations and maintaining the periodic recertification required.

Town Revenue Enhancements

In addition to meeting all state requirements as well as daily office oversight, the Director and Appraisers have achieved many additional improvements to benefit the Town taxpayers. One such is the efficiencies built into the Motor Vehicle Excise Tax Commitment and Abatement processes in conjunction with the new MUNIS tax software installation. These excise taxes represent almost 4 million dollars in locally raised annual revenue, or about 6% of locally raised tax revenue. We assure the citizens that like real and personal property, taxes on these are assessed and abated appropriately and uniformly for the maximum benefit of all. Registry of Motor Vehicles' automation aided the Director and Appraisers to further enhance revenue in assessing dealer and repair plate registrations. As well, with the automation improvements of the Environmental Police, this professional staff successfully developed a new annual revenue stream in the identification and assessment of excise taxes on boats principally situated in the Town of Franklin.

On-site Periodic Property Reviews

Because we have initiated the cyclical property re-measurement and re-inspection program acceptable to the Massachusetts DOR, we continue to make various public information efforts to assure property owners have advance information about this on-going program.

Briefly, please note that the purpose of these property visits is to verify that the correct data is being used in the determination of valuations to achieve "full and fair cash value" in accordance with Mass. General Law Chapter 59. The Board appreciates the general public's cooperation in its efforts to serve all property owners in all property types to assure fair and uniform values.

Your Elected Board of Assessors

Before entering the performance of his duties, each Assessor upon election has taken the oath specific to assessors. Massachusetts General Law has provided that because the DOR Commissioner of Revenue has regulatory oversight of assessing in every city and town, the Commissioner likewise determines the training requirements for the assessors and any assistants. At this time, the Commissioner has determined Course 101, including the Classification Training Workshop, meets the minimum requirements. All three assessors have completed these and have been certified as such by the Commissioner of Revenue.

The Board looks forward to continuing education opportunities offered by the MA DOR and the professional associations, the Massachusetts Association of Assessing Officers (MAAO) and the International Association of Assessing Officers (IAAO). The assessors have attended seminars and workshops to broaden and reinforce their understanding of property tax law.

In particular, the Board has focused on current and possible future tax relief and deferral options for Franklin's elder citizens. To that goal following meetings of the Town Senior Outreach Committee, last fall the Board, its Staff and the Office of the Council on Aging continued a broad-based effort to reach seniors. This resulted in successfully providing tax relief (exemption) information to additional seniors who owned and occupied their homes.

Also, with the valued assistance of Veterans Agent Bob Fahey, special efforts were made to identify veterans and their surviving spouses

entitled to state exemptions, much of it reimbursable to the Town.

All these efforts are consistent with the Board of Assessors commitment to meet its challenges as key Town financial team members to the benefit of all the citizens of the Town of Franklin.

Respectfully submitted,

W. Ken Norman, Chairman
Christopher K. Feeley, Assessor
Vincent J. DeBaggis, Assessor

Franklin Board of Assessors